

## Our Operational Model

Technodx offered a unique ODC model of engagement for our customer to rapidly scale up the offshore engineering teams at our premise based on their business forecast and needs. We also ensured that best practices of software development followed by the Customer and Attinad are seamlessly blended together in the ODC unit.

As part of our development methodology, we introduced automation at different levels of development such as,

- Continuous Integration and Deployment using Jenkins
- Collaboration using Confluence
- Test Automation using Selenium
- Project Management using JIRA, Basecamp and Bitbucket
- Skill set management and enhancement through continuous on the job learning practices

Attinad on behalf of the customer set up

- Engagement teams for Customer's Clients
- Standard Engineering and operational infrastructure
- Dedicated Development practices and models
- Automated assembly line model delivery mechanism for rapid rollout of finished products
- Standardized test practices for efficient and speedy quality testing
- Scalable infrastructure to cope with demand escalation

## Our Achievements

Technodx's frugal ODC model of engagement helped the customer to rapidly increase their client portfolio without experiencing high costs of staffing and scaling up engineering infrastructure. Our value additions for the customer include

- Lowered cost of operations
- Smooth service line expansion
- Reduced time to market for applications
- Streamlined collaboration with customer's engineers as well as their client stakeholders

## Facts and Figures

By engaging with Technodx's unique ODC engagement model, the customer has experienced a high ROI which can be quantitatively measured in

- Cost: Upto 60% cost reduction when compared with an onsite model
- Staffing: Rapid escalation from a team size of 3 to 60 in a span of 12 months
- Time to Market: 100% adherence to schedules and deadline commitments
- Client Portfolio: Executed over 35 projects for 10 plus clients in multiple media technology domains in a time span of 12 months

## About Technodx

Technodx is a leading provider of end-to-end solutions in Social Computing, Mobility, Analytics and Cloud. Our global clientele includes SMB's to Fortune 500 corporations operating out of diverse sectors such as Media, BFSI, Transport & Logistics, Healthcare, Retail, Government Administration, etc. to name a few. We are a Red Herring Global 100 Winner and is India's 10th fastest growing tech company according to Deloitte's Technology Fast 50 India 2014 Survey. Visit us online at [www.technodx.com](http://www.technodx.com) for more information.